

ADVICE AND LITIGATION IN INDUSTRIAL PROPERTY AND DIGITAL ECONOMY



Protecting and enhancing your intellectual property rights: this is what Dreyfus offers to its clients.

Do you need to protect your trademark portfolio?

- Feasibility studies to register your trademark worldwide: availability searches, in-depth investigation, usage surveys, ...
- Development of a protection strategy of your trademark (drafting, territory concerned, sign to protect), ...
- Protecting your trademark portfolio: ensuring the defense of your trademark, securing the monopoly of exploitation that derives from your trademark
- Taking steps with the national and supranational Intellectual Property Offices in order to effectively preserve your trademark
- Legal strategy: counterfeiting, infringement of reputation, ...

Do you need advice on Design Law?

- Feasibility studies: availability research, in-depth investigation, reflection on the protection strategy, choice of visuals to be protected
- Register and renewal
- Understanding Design Law
- Development of a protection strategy for your designs
- Legal strategy: protect your rights under both design law and copyright law

Do you need advice on copyright law?

- Study and consultation: Analyze the copyrights to which you are entitled
- Protection strategy
- Drafting and negotiation of contracts - Judicial strategy: protect your rights against counterfeiting, particularly on the Internet
- Dating: dating files, Soleau envelope, bailiff report, time stamping

Do you need assistance with your company's cyber security?

- Audit of your activity and support in the implementation of "cyber reflexes" to adopt
- Determining the standards that correspond to your activity
- Development of a strategy to defend your assets on the Internet
- Monitoring your Intellectual Property assets with our Artificial Intelligence tools

Looking to acquire a domain name?

- Domain name reservation
- Management of your domain name portfolio
- Domain name monitoring: fight against cybersquatting
- Action in domain names recovery
- Prevention of malicious attacks on domain names
- Defense of your rights before the competent offices

Do you need assistance in drafting contracts related to Intellectual Property and your rights on the Internet?

- Contract drafting: cession, coexistence, co-ownership, franchise, license, research, advertising
- Negotiation and drafting of coexistence agreements
- Non-disclosure agreements

Activity on the Internet

- Analysis of the treatments operated by your site, establishment of a note summarizing the good practices, compliance
- Drafting of the General Terms and Conditions of Sale (GTC) and of Use (GTU) in accordance with the provisions in force
- Drafting of the Legal Notice on your website
- Development of the Privacy Policy of your company

